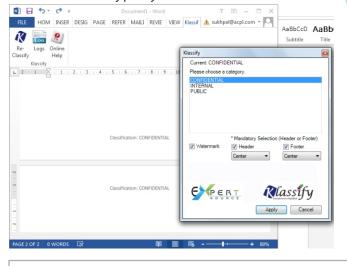
Klassify™ Data Classification Made Easy for



Product Datasheet

Klassify™ is an information classification solution that enables organizations to ensure consistent and proper handling of their documents emails by involving & enforcing end users in an organization to classify data, resulting in increased information security awareness. Klassify enforces classification while a users creates documents or emails, thereby clearly identifying the sensitivity of information, applying classification labels and protective markings to these emails and documents. As users work with the information, visual classification labels encourage them to appropriately handle the information as per their organization's information security policy.



Business Drivers: Why Klassify?

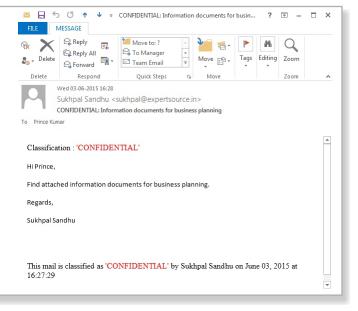
- Ensure direct participation of the end users in the information security program
- · Increase the awareness regarding data sensitivity
- Enhance security of your organization

PDF

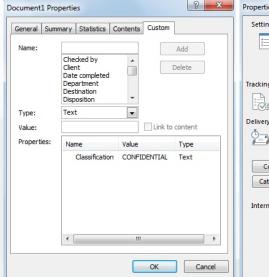
- · Increase confidence of customers and partners
- Enhance compliance to Corporate Policies / Industry or government regulations / Security Standards / Best Practices
- · Enhance protection for Intellectual Property
- · Control the flow of Information
- Support downstream Security Solution like DLP, SMTP Gateways
- · Improve the effectiveness of DLP

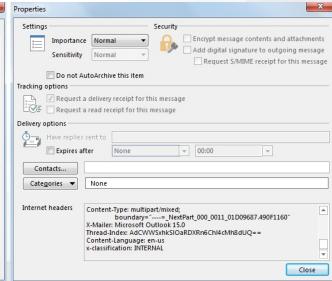
For evaluation and discussion on how Klassify can help you enforce data classification. Pls contact us at info@klassify.in

Klassify™ applies classification in form of visual markings in header and footer to Microsoft Word, Excel and PowerPoint documents, in addition to watermarking in Microsoft Word. In Microsoft outlook it applies classification labels in the email message body & subject to clearly identify sensitivity of information within the email. Klassify™ also provides the users with an option to classify their existing documents using Bulk Classification Interface where a user can classify a large number of Microsoft Office and PDF documents in one go. Klassify also logs the classification and reclassification events, which are visible to any user having Klassify™ on the PC and Klassify™ adminthrough the server console.



Klassify™ also adds selected classification in the metadata of Microsoft Office documents and Outlook emails. It allows DLP and email security solutions, to ensure increased effectiveness and accuracy. By using metadata, DLP solutions can more precisely control data leakage. By using metadata in emails, the Email Security





solutions can be more effective to control the data leakage.

Klassify™ comes with K-Server, which is a centralized console for data classification policy management and enforcement. It discovers endpoints in network and deploys Klassify client on them. It discovers endpoints using AD fetch, IP Address range, etc. K-Server also mange logs and generate reports. It is a single interface to install, enforce, manage, monitor, update & uninstall the Klassify™ client and data classification policy. K-Server has reporting and search function for all classification events across the organization, generated by any user having Klassify™ installed. It gives compliance & governance teams a complete view into classification events and even provides a dashboard which shows reclassification events where a document's classification has been lowered for e.g. where a user changed classification from Confidential to Internal or Public.







Why Do I Need Data Classification?

Data Classification is one of the most important ingredients for enforcing information security within an organization. Whether you are a private, public or government sector organization, the very basic need of information security is to identify and classify information, enabling the organization to select and deploy required security controls.

Central Management Across Enterprise

Klassify™ enforces classification schema defined by your organization while the users create documents and send emails. The user has to mandatorily select classification level of every document and email he/she generates, which gets added in the form of visual marking and metadata. This helps organizations to enforce information security compliance, increase the accuracy and effectiveness of DLP, increase the awareness of users end make them actively participate in the information security process by enforcing classification.

About Expert TechSource

"We have been passionate about data security for last 25 years and we continue to remain so"

We are Expert TechSource Pvt. Ltd., a company founded by Information security professionals. We have been running a successful info-sec enterprise for more than two decades in India. Based on the hands on experience we identified the market need for user friendly, simple yet effective Data Classification tool.

Klassify is designed based on our years of experience, research and the vision to involve end user in data classification

To know more about Expert TechSource please visit at: www.klassify.in



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